

Sustainable entrepreneurship in universities and innovation eco-systems



A 2-day conference organised by NordSEnt

Is entrepreneurship a solution to sustainability challenges? Welcome to a conference where you and other experts, researchers and educators from the Nordics and Baltics will discuss successful education initiatives and new approaches to sustainable entrepreneurship. How can we create the right conditions to increase the number of companies with a sustainability focus in university-adjacent environments? The NordSEnt project is supported by the Nordplus programme under the Nordic Council of Ministers.

The conference is aimed at all those who are interested in sustainable entrepreneurship. At the event, the new NordSEnt Guidebook on 'Sustainable entrepreneurship in the Nordic and Baltic regions - recommendations and good practice cases' will be presented.

Practical information

Participation is free of charge. Refreshments, the conference dinner and lunch are included.

Location: IVA Conference Centre, Grev Turegatan 16, Stockholm. The event will be live-streamed.

To register and for more information on the programme: <https://nordsent.com/events/>

Contact: Helene Thorgrimsson at Helene.Thorgrimsson@iva.se

The conference is arranged by **NordSEnt** - the *Nordic Sustainable Entrepreneurship Network*. NordSEnt is a joint initiative between Denmark, Estonia, Norway and Sweden. IVA is the Swedish partner in the project.

Day 1 14:00 - 18:00

The conference will be opened by Prof. Colette Henry, Dundalk Institute of Technology, discussing whether entrepreneurship can be a solution to sustainability challenges.

The afternoon programme will include good practice presentations from the NordSEnt partners, followed by an interactive panel discussion focusing on recent developments in sustainable entrepreneurship. The panel will discuss the following key questions:

- Which activities and education initiatives are the most successful in integrating entrepreneurship and sustainability into university programmes?
- Are there any tips and tricks that universities can use to increase their focus on entrepreneurship and sustainability?
- How can sustainability be integrated in all of a university's activities?
- What role do incubators and holding companies play in increasing the focus on sustainable entrepreneurship?

Conference dinner at 18:00 at IVA Conference Centre.

Day 2 09:00 - 13:00

We dive into concrete education initiatives and allow time for dialogue and discussions with educators, teachers and others who are active within the academic ecosystem. There will be paper presentations from across Europe with inspiring cases for how to handle the complexity of sustainable entrepreneurship. Day 2 is truly a peer-to-peer day.

Day 2 ends with a summary of what we have learned and the conference conclusions, followed by a conference lunch at 12:00 in IVA's garden.

