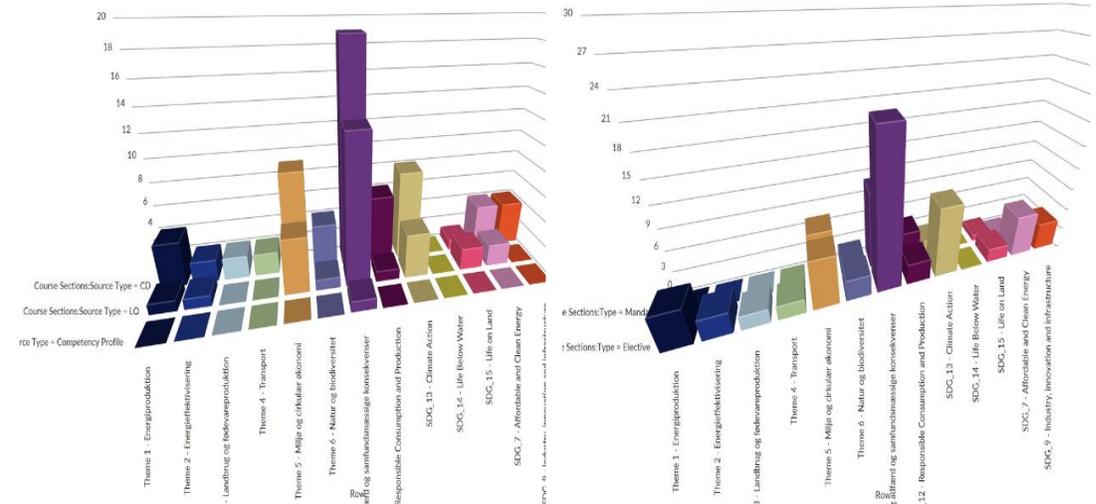


CBS Case: Green and sustainable themes in management Higher Education and implications for future curriculum development

- External interest in what is being taught at business schools (ministries, international organizations etc.)
- This case: specifically on green themes, not sustainability, but can be applied to other themes: entrepreneurship
- Questions: do the students get this information? If yes, where/how?
- Method: look into all study programmes and analyse content based on key words*
- Results give an understanding (overview) of the 'As-Is' picture that allows us to ask informed questions about how to move to the 'To-Be' picture
- Further work to advance both content coverage and scope, as well as pedagogical approaches that strengthen the advancement of environmental sustainability competences
- Feeds back into policy, society, student work and projects



Data Source/Type	Theme 1	Theme 2	Theme 3	Theme 4	Theme 5	Theme 6	Theme 7
A : Course Sections:Source Type = CD	8	2	2	6	15	13	19
B : Course Sections:Source Type = LO	3	1	0	0	6	7	13
C : Programme Competency Profiles:Source Type = Competency Profile	0	0	0	0	0	0	1
A : Course Sections:Type = Mandatory	0	0	0	0	11	5	11
B : Course Sections:Type = Elective	11	3	2	6	10	15	21

6/16/2022 1

*Key words can be seen on next slide and are part of a pilot project, subject to change and update on a regular basis

The CBS Conte

Theme 1. Energy production	Theme 2. Energy effectiveness	Theme 3. Agriculture and food production	Theme 4. Transport	Theme 5. Environment and circular economy	Theme 6. Nature and biodiversity	Theme 7. Sustainable behavior and societal consequences
energy OR renewable OR "energy prod*" OR "green energy" *power-to-X *atmos* *brint wind OR solar* OR geothermal* OR hydro*	"energy efficien*" OR energy OR "green energy efficiency"	agricultur* OR food* (production) OR pesticide*	transport OR ["green] transport" shipping* (*cautious) airline* (cautious) infrastructure	environ*; circular* drinking water* ocean OR marine OR pollute OR Pollution OR conserv* OR fish consum* OR production OR waste OR "natural resources" OR recycl* OR "industrial ecology" OR "sustainable design"	nature*; biodivers* *Soil [Health] *Antarctic* *ecosystem forest OR ecology OR conserv* OR "land use environment OR "global warming" OR weather OR environmental OR green OR climate OR "greenhouse gas" OR Co2 *GHG	sustainable OR sustainability OR "sustainable development" OR "*consequences" *Food waste *inclusive cit *smart cit *sustainable community ["Sustainable, Smart and Inclusive Cities and Communities".]

Thank you!

Lavinia Cristina Iosif-Lazar:

li.tl@cbs.dk

Caroline Aggestam Pontoppidan:

cap.acc@cbs.dk