

# Babson Student Challenge



NordSEnt Conference  
15<sup>th</sup> of June 2022

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# Story

Pitching competition that NTNU has been hosted for two years.

Babson Collaborative Annual Global Challenge

Membership in the Babson Collaborative





# Purpose and impact

Activities to support lectures within entrepreneurship

Involve students from all kind of faculties at NTNU

Increased focus on sustainability

Celebrate entrepreneurs that work with sustainable business cases



# Structure

Local competition

- Today as a part of NTNU sustainability day



# Structure

## Local competition

- Today as a part of NTNU sustainability day

## Global competition

- Winning award: Participation on a bootcamp at Babson University



# Tools and framework

Feasibility studies with increased focus on SDGs

Feedback and recommendations from judges world wide





# Activities

Creating awareness and empowering

Mentoring and judging



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Creating awareness and empowering

Mentoring and judging

Other activities at the sustainability day

- Panel discussion
- Conference booths and talks





# Connected world





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# Connected world



Simulation of threads to reproduce a voluntary picture.